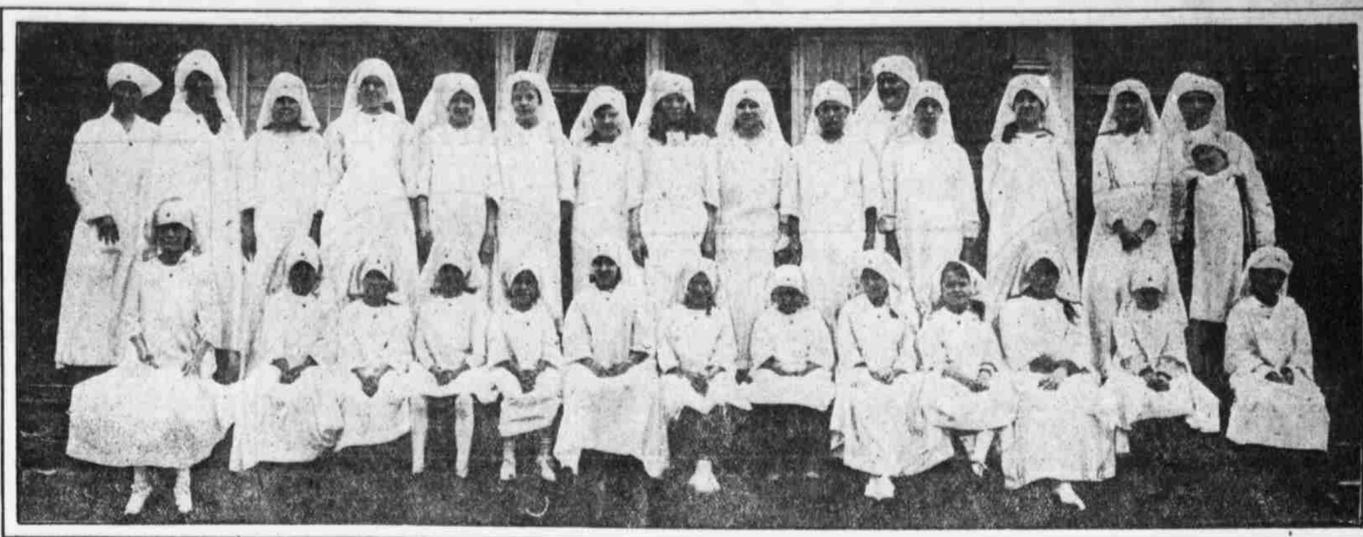


A DAY IN PHILADELPHIA WITH THE CAMERA MAN AND THE SUCCESSFUL RED CROSS CAMPAIGNERS



SHE DID HER BIT LAST WEEK

Miss Erna Hesse, of Twenty-third and Catharine streets, one of the most successful of the fair collectors who caused the city's Red Cross allotment to be oversubscribed.



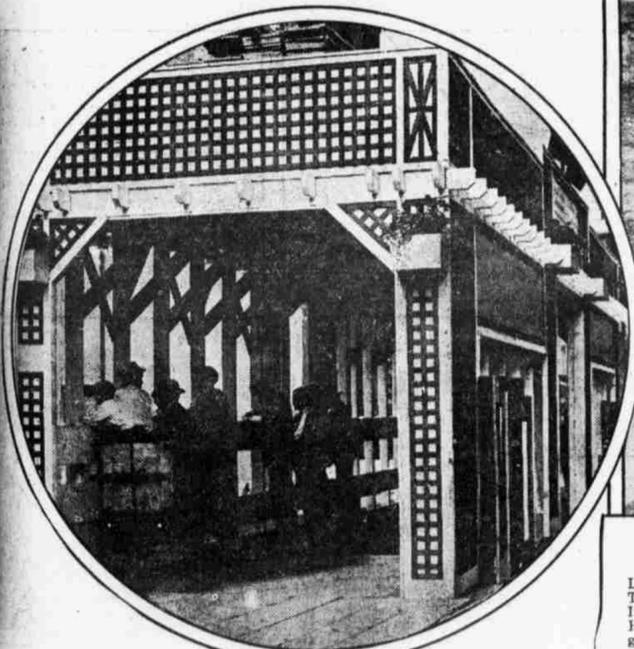
MEMBERS OF THE CHILDREN'S RED CROSS UNDER THE GUIDANCE OF MRS. WILMER HOOPES AT PAOLI



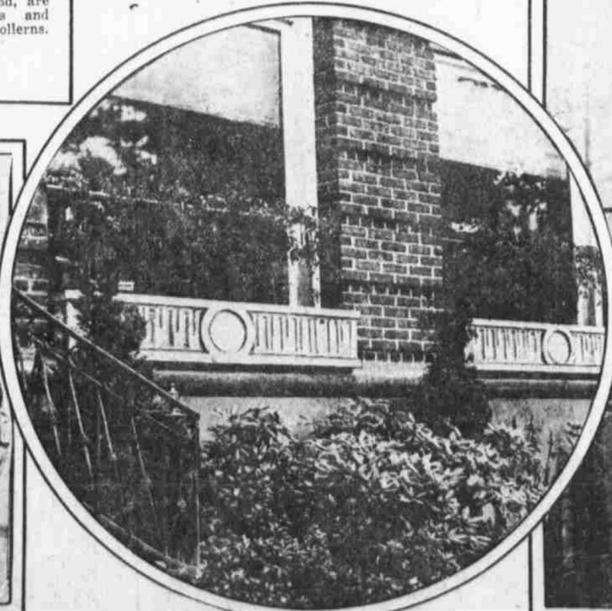
Lieutenant Grout, Third Pennsylvania Infantry, and Albert H. Ladner, 3d, are great chums and anti-Hohenzollerns.



RED CROSS TEAM FROM LIT BROTHERS MADE A FINE SHOWING
From left to right are Leah Chiquoine, R. D. Bird, Elizabeth Osmond, Frances Wenzel, Lillian Kalber, Stanley Daniels and Lulu Cowane. As representatives of the department store during the recent campaign they "made a hit."



A GOOD EXAMPLE IN THE "CITY-BEAUTIFUL" FIGHT
Philadelphia would not present so many unpleasant aspects if other contractors followed the lead given in this picture of a decorated scaffold at Thirty-second and Market streets.



COMBINING BEAUTY WITH UTILITY
The window boxes at the Farm Journal office on West Washington Square formerly held beautiful displays of flowers. Now, in these war times, however, the blooms have given way to the more luscious and useful tomato plants.



THERE'S A FIGHTING STOCK WITHOUT EXCEPTION

The "Orange street brigade" is descended from fighters. From left to right: Edward Devlin Dean (ten) had ancestors in the Civil and Napoleonic Wars; Billy Milburn (ten), Charles Dean (six), Andy Brindle (ten), were represented in the Civil War. Next is Max Milburn (six), whose father fought in the Russo-Japanese War. Then come Charles Dean Chase (nine), (six) and Louis Chase (five).



BLINDNESS IS THE ONLY EXCUSE HERE
Company C, First Regiment, N. G. P., is taking no chances of not being seen in its recruiting campaign. A squad of men has hoisted this emblem on the Philadelphia Electric Company's tower at Forty-fifth street and Grays Ferry road.